

# KOVR-TV

2713 KOVR Drive, . West Sacramento CA 95605

KOVR-TV

AND

179297	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 85322	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	WATERFRONT STRATEGIES	SIERRA CLUB
<b>AND</b>	1010 Wisconsin Ave NW	408 C STREET, NE
<b>ADDRESS</b>	Washington DC 20007-3603	WASHINGTON DC 20510
	USA	USA
<b>CONTACT</b>	SHIRA LEVY	<b>PRODUCT</b> EST 1816
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1816
<b>NATIONAL SALESPERSON</b>		<b>PRODUCT CODE</b> 1300
<b>BROADCAST SCHEDULE STARTING</b> 09/20/12 <b>AND ENDING</b> 10/02/12 <b>NO. WEEKS:</b> 2		

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Th-F	2	07:00A	09:00A	30S	09/20/12-09/21/12	CBS THIS MORNING	2	650.00	1300.00
2	M-F	5	07:00A	09:00A	30S	09/24/12-09/28/12	CBS THIS MORNING	5	650.00	3250.00
3	Su	2	06:28A	07:58A	30S	09/23/12-09/23/12	CBS THIS MORNING - SUNDAY	2	1500.00	3000.00
4	Th-F	1	09:58A	10:58A	30S	09/20/12-09/21/12	THE PRICE IS RIGHT	1	2000.00	2000.00
5	M-F	3	09:58A	10:58A	30S	09/24/12-09/28/12	THE PRICE IS RIGHT	3	2000.00	6000.00
6	Th-F	2	01:00P	02:58P	30S	09/20/12-09/21/12	THE DOCTORS	2	500.00	1000.00
7	M-F	1	01:00P	02:58P	30S	09/24/12-09/28/12	THE DOCTORS	1	500.00	500.00
8	M-T <i>Cancelled</i>		01:00P	02:58P	30S	10/01/12-10/01/12	THE DOCTORS	0	400.00	.00
9	Th-F	3	02:58P	04:00P	30S	09/20/12-09/21/12	DR PHIL	3	650.00	1950.00
10	M-F	5	02:58P	04:00P	30S	09/24/12-09/28/12	DR PHIL	5	650.00	3250.00
11	M-T	2	02:58P	04:00P	30S	10/01/12-10/02/12	DR PHIL	2	800.00	1600.00
12	Th-F	2	04:00P	05:00P	30S	09/20/12-09/21/12	CBS13 NEWS @ 4	2	1300.00	2600.00
13	M-F	5	04:00P	05:00P	30S	09/24/12-09/28/12	CBS13 NEWS @ 4	5	1300.00	6500.00
14	M-T	1	04:00P	05:00P	30S	10/01/12-10/02/12	CBS13 NEWS @ 4	1	1300.00	1300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

# KOVR-TV

2713 KOVR Drive, . West Sacramento CA 95605

KOVR-TV

AND

PAGE 2

179297	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 85322	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	WATERFRONT STRATEGIES	SIERRA CLUB
<b>AND</b>	1010 Wisconsin Ave NW	408 C STREET, NE
<b>ADDRESS</b>	Washington DC 20007-3603	WASHINGTON DC 20510
	USA	USA
<b>CONTACT</b>	SHIRA LEVY	<b>PRODUCT</b> EST 1816
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1816
<b>NATIONAL SALESPERSON</b>		<b>PRODUCT CODE</b> 1300
<b>BROADCAST SCHEDULE STARTING</b> 09/20/12 <b>AND ENDING</b> 10/02/12 <b>NO. WEEKS:</b> 2		

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Th-F	1	05:00P	05:30P	30S	09/20/12-09/21/12	CBS13 NEWS @ 5	1	2000.00	2000.00
16	M-F	2	05:00P	05:30P	30S	09/24/12-09/28/12	CBS13 NEWS @ 5	2	2000.00	4000.00
17	Sa	1	04:58P	05:30P	30S	09/22/12-09/29/12	CBS13 NEWS @ 5 (SAT)	2	1000.00	2000.00
18	Su	1	04:58P	05:30P	30S	09/23/12-09/23/12	CBS13 NEWS @ 5PM (SUN)	1	1200.00	1200.00
19	M-F	1	06:30P	07:00P	30S	09/24/12-09/28/12	ENTERTAINMENT TONIGHT M-F	1	2000.00	2000.00
20	Th-Su	2	10:00P	11:00P	30S	09/20/12-09/23/12	CBS 13 10PM NEWS M-SU	2	1800.00	3600.00
21	M-Su	2	10:00P	11:00P	30S	09/24/12-09/30/12	CBS 13 10PM NEWS M-SU	2	1800.00	3600.00
22	Sa	1	08:58A	05:00P	30S	09/22/12-09/22/12	NCAA COLLEGE FOOTBALL	1	750.00	750.00
<b>Total Contract:</b>								46		53400.00

**Billing Summary**

	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>
<b>Qtr 3-12</b>	.00	.00	50500.00	50500.00
	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>
<b>Qtr 4-12</b>	2900.00	.00	.00	2900.00
				<b>GRAND TOTAL</b>
				53400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION